



32 fl. oz.

Washes **32** Loads

Works in both HE and standard washers.

Fresh Laundry

Concentrate (Liquid) ☆
HE Compatible

Here's a fresh idea. Prespot your laundry with the same thing you use to wash it. This two-for-one concentrate doesn't just outperform leading detergents. It also out-removes big-name spot removers. And it does it in both high efficiency and standard washers —while protecting natural resources. Available in Regular or Fragrance Free formulas. How's that for a breath of fresh laundry?

Benefits

- New HE compatible formula!
- Also ideal for use in standard washers.
- Superconcentrated — one small bottle cleans 32 loads, the same number as a 100 ounce bottle of conventional liquid laundry detergent.
- Superperformance in a small package — enzyme-activated natural cleaners deliver a powerful clean that rivals leading brands.
- Two-in-one product — outperforms Shout® Advanced and Spray 'n Wash® in stain removal**. 33% better at removing dirt and stains than All® Small and Mighty® Liquid Laundry Detergent in HE machines.**
- Small bottle is easy to carry, pour, and store — small size fits on your shelf.
- Natural enzyme power boosters for color-safe whitening.
- Formulated to help prevent dyes in colored clothes from transferring from one garment to another during wash.

Tip: Washing clothes in cold water can save up to 10 cents per eight-pound load, assuming use of an electric water heater and U.S. average electric rate (*Consumer Reports 2005*).

Shaklee Difference

SAFE

- ✓ Hypoallergenic
- ✓ Safe
- ✓ Safe for use on all washable fabrics
- ✓ No chlorine bleach

POWERFUL

- ✓ Superconcentrated – 32 ounces cleans 32 loads – the same amount as a 50 fluid ounce bottle of Tide® Regular High Efficiency Liquid Detergent*
- ✓ Superperformance
- ✓ Outperforms Shout® Advanced* and Spray 'n Wash® on spot removal**
- ✓ Better at removing soil and stains in third-party performance tests**
- ✓ Great in all temperatures, even in cold water
- ✓ Helps keep your whites white and colors bright
- ✓ 33% better at removing dirt and stains than All® Small and Mighty® Liquid Laundry Detergent™ in HE machines**

GREEN

- ✓ Sustainable ingredients from natural sources – derived from coconut
- ✓ Biodegradable surfactants
- ✓ No phosphates or nitrates
- ✓ Fragrance-free option
- ✓ No dyes
- ✓ Recyclable packaging
- ✓ Safe for septic systems and graywater

* Based on comparison of number of uses per label directions. Comparison was done on April 18, 2007 and is valid only for the named products marketed at that time.

** These performance comparisons were done on January 11, 2007 and are valid only for the named products marketed at that time.

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Fresh Laundry

Concentrate (Liquid)

HE Compatible



Directions for best results

standard washers



1 oz. – medium load



2 oz. – large loads

high efficiency (HE) washers



1 oz. – medium and large loads

To Prespot Stains Test a small spot first to make sure color won't bleed or fade. Wet fabric and rub a little Fresh Laundry right into the spot. Wash as usual. Check labels. Some flame-retardant fabrics need specific care.

Sizes Available

- Regular:
 - 32 fl. oz. (#00066) ☆
 - 64 fl. oz. (#00114) ☆
- Fragrance Free:
 - 32 fl. oz. (#00300) ☆

Use with the following Get Clean products

- Nature Bright® Laundry Booster and Stain Remover (#00305) ☆
- Soft Fabric Concentrate, 32 fl. oz. (#00075)
- Soft Fabric Fragrance Free Dryer Sheets, 80 sheets (#00306) ☆

Additional Tools Available

- Get Clean Starter Kit with Fresh Laundry Concentrate HE Compatible (#50444)
- Get Clean Starter Kit with Fresh Laundry Concentrate Fragrance Free HE Compatible (#50426)
- Get Clean Brochure (#70051 English, #70052 Spanish)
- Get Clean Profiler (#75387 English, #75388 Spanish)
- Laundry Measuring Cup (#50077)
- 1/4 oz. Dispensing Pump for 32 oz. bottle (#50414)
- 1/2 oz. Dispensing Pump for 64 oz. bottle (#50415)

GET CLEAN™

Safe for you, your home,
and your planet.™

Visit ShakleeGetClean.com for more information and cleaning tips.

100% Shaklee Guarantee. We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care Products are 100% guaranteed.

